

PR MEDIA RATE CARD FOR JULY 2024 TO JULY 2025

* All prices exclude GST

Front Cover	Photo with Logo + 1/2 page advert and 1/2 editorial 210mm x 297mm (+ 5mm bleed)	\$2500
Inside Cover	210mm x 297mm (+ 5mm bleed).....5% loading.....	\$950
Page 3	210mm x 297mm (+ 5mm bleed)	5% loading.....\$950
Page 55% loading.....	\$900
Page 75% loading.....	\$850
Page 95% loading.....	\$850

All other requested right hand pages attract a 5% loading

Dining-out Guide	60mm x 112mm	\$250
1/8 Page Advert	92mm x 65mm	\$285
1/8 Page Advert & Editorial	300 words plus photo (210mm x 140mm + 5mm bleed + 1/8 advert)	\$500
1/4 Page Advert	92mm x 136mm	\$450
1/4 Page Banner	190mm x 65mm	\$450
1/4 Page Advert & Editorial	300 words plus photo (210mm x 140mm + 5mm bleed + 1/4 advert)	\$680
Crossword	custom sized	\$400
1/2 Editorial & Photos	210mm x 162mm (no advert)	\$410
1/2 Page Advert	190mm x 136mm	\$670
1/2 Page Advert & Editorial	300 words plus 2 photos, supplied (210mm x 140mm + bleed + 1/2 advert)	\$850
Full Page	210mm x 297mm (+ 5mm bleed)	\$850

Editorial written by People N Places journalist 300 words.....\$100

Back Page Inside210mm x 297mm + 5mm bleed\$900

Back Cover Page210mm x 297mm + 5mm bleed\$1200

Bricks N Mortar Cover Page.....210mm x 297mm + 5mm bleed
HERO image + 300 word editorial + 1 image.....\$850

Burn N Rubber Cover Page210mm x 297mm + 5mm bleed
HERO image + 300 word editorial + 1 image.....\$850

Feature Cover Page.....210mm x 297mm + 5mm bleed
HERO image + 300 word editorial + 1 image.....\$850

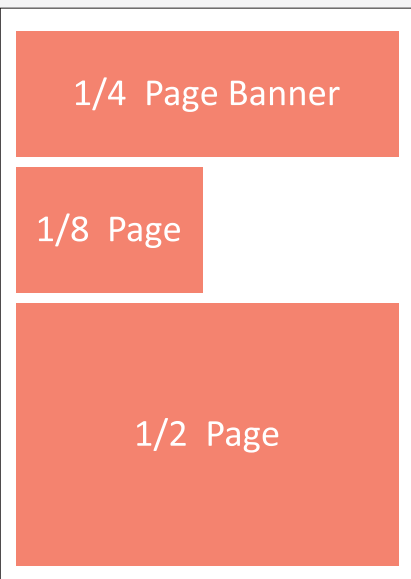
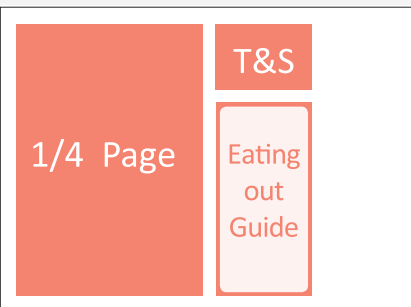
TRADES AND SERVICES ADVERTISEMENTS

1 Issue	(per month)	\$90
4 Issues	(4 months)	\$80 ea
6 Issues	(6 months)	\$75 ea
12 Issues	(12 months)	\$70 ea



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Brand your business at PR Media Solutions Graphic Design, Promotional Items, Merchandise Printed & Digital Advertising and more. Complete business branding/re-branding.



people *N* places

A full-colour, full-gloss magazine for locals, by locals and about locals. FREE to read, it is the original lifestyle publication of its type on the Southern Downs, offering a high quality advertising medium. People N Places reaches more prospective buyers than any other.

Over 14,000 copies delivered FREE across the Southern Downs.



Social media marketing can help you meet your marketing goals

Purchase your advert to share on your social media platform and create brand continuity.

Digital Files + prepared and published in People N Places Magazine.	1/8 page	\$60.00
	1/4 page	\$70.00
Files are available for upload after current edition is delivered.	1/2 page	\$80.00
	Full page	\$100.00